

August 15th, 2025

Department of Corporate Services
BSE Limited,
P J Towers,
Dalal Street, Fort,
Mumbai 400 001.

Stock Code: 538942

Dear Sir/Madam,

Sub: Intimation under regulation 30 of SEBI LODR regulations 2015 – Newspaper Advertisement.

We wish to inform you that the newspaper advertisement has been published in accordance with SEBI Circular no. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated July 02, 2025 and an advance intimation to enable the shareholders to register their e-mail ids to receive the Annual Report of the Company for the financial year 2024-25 & for furnishing their PAN, KYC details and nomination in accordance with SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated March 16, 2023.

Copies of the advertisements published in Makkal Kural (Tamil) and Financial Express (English) on 15.08.2025 are enclosed.

You are requested to kindly take the same on record.

Yours Faithfully,
For Mercantile Ventures Limited

E N Rangaswami
Whole-time Director
DIN: 06463753



Mercantile Ventures Limited

(CIN-L65191TN1985PLC037309)

Registered Office : 88 Mount Road, Guindy, Chennai - 600 032 India



MERCANTILE VENTURES LIMITED

CIN: L65191TN1985PLC037309

Regd. Office: 88, Mount Road, Guindy, Chennai - 600 032. Contact No. 044-4043 2205
Email: cs@mercantileventures.co.in, Website: www.mercantileventures.co.in

NOTICE TO SHAREHOLDERS

1. REQUESTING TO REGISTER E-MAIL IDS TO RECEIVE THE ANNUAL REPORT AND AGM NOTICE

The Company hereby states that the 24th Annual General Meeting (24th AGM) will be held on **Thursday, 25th September 2025 at 03.00 P.M. (IST)** through video conferencing ("VC") or other audio visual means ("OAVM") in accordance with applicable provisions of Companies Act, 2013 read with General Circular No. 09/2024 dated September 19, 2024 issued by the Ministry of Corporate Affairs (MCA) and Securities and Exchange Board of India (Listing Obligations and Disclosure requirements) Regulations, 2015 read with the Circulars issued by the SEBI vide SEBI/HO/CFD/CFD-POD-2/P/CIR/2024/133 and SEBI/HO/CFD/CFD-POD-2/P/CIR/2023/167 dated October 3, 2024 and October 7, 2023 respectively read with SEBI Master circular no. SEBI/HO/CFD/POD2/CIR/P/0155 dated November 11, 2024 (collectively, the "said Circulars").

As mandated in the aforesaid Circulars, the Annual Report for the year 2024-25 together with the Notice of the AGM will be sent only by electronic means to the shareholders who have registered their e-mail ids with the Registrar and Transfer Agent (RTA) or the Depository Participants as the case may be, unless a specific request has been made in writing for receiving the Physical copy. The AGM Notice will also be made available in the Website of the Company and the Stock Exchange viz., <https://www.mercantileventures.co.in/> and www.bseindia.com.

Please note that Members who do not register their email addresses shall not be able to receive the Annual Report and the Notice of 24th AGM and the login details to participate in the meetings or vote through electronic means. Hence, the company requests all the members, who have not yet registered or updated their email addresses, to register the same by following the instructions given below:

Members holding shares in physical form are requested to register/update their email addresses and to furnish PAN, KYC details, Nomination for their corresponding folio numbers and other requirements as per the SEBI Circular no. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated 16th March 2023. Such requests can be made by submitting the documents as available in Company's Website <https://www.mercantileventures.co.in/index.php/investor-services-for-physical-shares/> to the RTA to the below mentioned address.

Members holding shares in dematerialized form are requested to approach their Depository participants as per the process advised by them. Also, it may be ensured that the option to receive the Annual Reports and other communications by e-mail has been duly exercised in respect of such holdings.

Detailed instructions for casting of votes through remote e-voting prior to the meeting and also for participating/ speaking/ voting at the meeting will be made available in the Notice of the AGM.

This public notice is being published well in advance to facilitate the Members to register or change their contact details and other particulars. Members may kindly avail the opportunity and provide the information at the earliest so that the Company is able to send the notices and other information promptly.

2. SPECIAL WINDOW FOR RE-LODGE OF PHYSICAL SHARES

Notice is hereby given that the Securities Exchange Board of India ("SEBI") vide its Circular SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated July 2, 2025, has facilitated mechanism for a "Special Window for re-lodgement of transfer requests of physical shares" and investors who had submitted transfer requests, if any, with the company for physical shares of the company prior to April 1, 2019 (the date from which transfer of securities in physical form was discontinued), and whose requests were rejected or returned, if any, due to deficiencies, are now provided an opportunity to re-lodge such transfer requests.

Eligible investors may re-lodge their earlier requests with the Company's Registrar and Share Transfer Agents ("RTA"), Cameo Corporate Services Limited along with requisite documents and/ (or) rectifying deficiency, if any, during the Special Window Period of six (6) months, till January 6, 2026 ("Special Window"). Investors are hereby informed that pursuant to the said circular, the securities re-lodged for transfer (including those requests that are pending with the Company/RTA, if any, as on date) shall only be issued in demat form after following due process for Transfer-cum-demat. Investors may send the documents to the Company or RTA on any of the address given below:

Mercantile Ventures Limited

Company Secretary
SPIC HOUSE, 88 Mount Road,
Guindy, Chennai - 600 032
Phone No. 044-40432210;
044-40432205.
E-mail: cs@mercantileventures.co.in

Cameo Corporate Services Ltd.

"Subramanian Building"
No. 1 Club House Road,
Chennai - 600 002.
Tel: 044-28460390/28460718/40020700;
Fax : 044-28460129
E-mail : investor@cameoindia.com
Website: <https://wisdom.cameoindia.com/>

We encourage all the investors who previously submitted transfer requests but have not yet received transferred shares due to outstanding deficiencies, to take advantage of this Special Window, established for the benefit of investors.

For Mercantile Ventures Limited

Place: Chennai
Date : 15th August, 2025

E N Rangaswami
Whole-Time Director
DIN: 0646375



