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August 22, 2023

Department of Corporate Services BSE Limited, P J Towers, Dalal Street, Fort, Mumbai 400 001.

Stock Code: 538942 Dear Sir,

Sub: Notice to Shareholders - Request to register E-mail Ids to receive the Annual Report for the FY 2022-23.

The 22nd Annual General Meeting of the Company is scheduled to be held on Thursday, the 28th September 2023 at 11.30 A.M. [IST] through Video Conferencing (VC) or Other Audio-Visual Means (OAVM).

In this Connection, an advance intimation has been published in the newspaper to enable the Shareholders to register their e-mail ids to receive the Annual Report of the Company for the financial year 2022-23. Copies of the advertisements published in Financial Express (English) and Makkal Kural (Tamil) on 22.08.2023 are enclosed.

We would also like to inform you that, our Registrar and Share Transfer Agent 'Cameo Corporate Services Limited' has completed the dispatch of the requisite communication by May 30, 2023 regarding mandatory furnishing of PAN, KYC details and Nomination, to the shareholders of the Company holding shares in physical form in compliance with the SEBI Circular no. SEBI/HO/MIRSD/MIRSD-PoD-1/P/CIR/2023/37 dated March 16, 2023.

You are requested to kindly take the same on record.

Thanking you,

Yours faithfully, For Mercantile Ventures Limited

E N Rangaswami DIN - 06463753 Whole-time Director



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TUESDAY, AUGUST 22, 2023

FINANCIAL EXPRESS

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MERCANTILE VENTURES LIMITED CIN: L65191TN1985PLC037309 Mercantile Repl. Office: 88, Mount Road, Guindy, Chennai - 600 032. Contact No. 044-4043 2209 Email: cs@mercantileventures.co.in, Website: www.mercantileventures.co.in NOTICE TO THE SHAREHOLDERS REQUESTING TO REGISTER E-MAIL IDS TO RECEIVE THE ANNUAL REPORT AND AGM NOTICE The Company hereby states that the 22^{fd} Annual General Meeting (22^{fd} AGM) will be held on Thursday, September 28, 2023 at 11:30 a.m. (IST) through video conferencing ("VC") or other audio visual means ("OAVM") in accordance with applicable provisions of Companies Act, 2013 read with General Circular No.10/2022 dated December 28, 2022 issued by the Ministry of Corporate Affairs (MCA) and Securities and Exchange Board of India (Listing Obligations and Disclosure requirements) Regulations, 2015 read with the Circulars issued by the SEBI vide SEBI/HO/CFD/POD-2/P/CIR/2023. As mandated in the aforesaid Circulars, the Annual Report for the year 2022-23 together with the Notice of the AGM will be sent only by electronic means to the shareholders who have registered their e-mail ids with the Registrar and Transfer Agent (RTA) or the Depository Participants as the case may be, unless a specific request has been made in writing for receiving the Physical copy. These will also be made available in the Website of the Company and the Stock Exchange viz., https://www.mercantileventures.co.in/ and www.bseindia.com. Please note that Members who do not register their email addresses shall not be able to receive the Annual Report and the Notice of 22nd AGM and the login details to participate in the meetings or vote through electronic means. Hence, the company requests all the members, who have not yet registered or updated their email addresses, to register the same by following the instructions given below: Members holding shares in physical form are requested to register/update their email addresses by submitting Form ISR-1 (available in Company's Website https://www.mercantileventures.co.in/index.php/investor-services-for-physicalshares/) to the RTA by sending an e-mail with the scanned copy of the form and other required documents to kyc@cameoindia.com. RTA had already sent necessary communications to the shareholders holding shares in physical form regarding the updation of KYC. In case of any queries as regards to the registration process of email address, the Members may send a mail to investor@cameoindia.com/ cs@mercantileventures.co.in. Alternatively, the aforesaid information may be sent by post or courier to the RTA viz., Cameo Corporate Services Limited, Unit : Mercantile Ventures Limited, Subramanian Building, 1, Club House Road, Chennai- 600 002, Ph: 044-2846 0390 / 4002 0700. Members holding shares in dematerialized form are requested to approach their Depository participants as per the process advised by them. Also it may be ensured that the option to receive the Annual Reports and other communications by e-mail has been duly exercised in respect of such holdings. Detailed instructions for casting of votes through remote e-voting prior to the meeting and also for participating/ speaking/ voting at the meeting will be made available in the Notice of the AGM. This public notice is being published well in advance to facilitate the Members to register or change their contact details and other particulars. Members may kindly avail the opportunity and provide the information at the earliest so that the Company is able to send the notices and other information promptly. By Order of the Board For Mercantile Ventures Limited E N Rangaswami

Place: Chennai - 600 032 Date : 21" August, 2023 E N Rangaswami Whole-time Director DIN - 06463753

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